

RAINBOW CHILDREN'S HOSPITAL & BIRTHRIGHT

Rainbow Shield

Premium Privilege Program

One membership. Five powerful pillars of care.
Over **₹1,42,000** in real savings for your baby's journey — from the first consultation to their happiest milestones.



- Hospital Care Plan
- Loyalty Rewards
- Baby Essentials
- Partner Services
- Mothers Community

₹1,42,000+
TOTAL SAVINGS

5
BENEFIT PILLARS

14X
RETURN ON INVESTMENT

₹9,999
ONE-TIME FEE

Activate Rainbow Shield — ₹9,999

One-time payment · Lifetime access · Entire family covered

HOSPITAL PRIVILEGES SAVINGS WORTH
01 Hospital Care Plan **₹18,000+**

Exclusive discounts and complimentary services at Rainbow Children's Hospital — from consultations to delivery, every visit is more affordable.

<p>BEST VALUE</p> <p>₹10,000 off Delivery Package Flat discount on entire delivery package.</p>	<p>25% off Gynac Consultations Every gynaecologist visit at a quarter less.</p>	<p>12% off Fetal Medicine Scans Anomaly scans, growth scans, Doppler.</p>
<p>10% off In-House Investigations Lab work, blood tests, all diagnostics.</p>	<p>FREE Lactation Consultation Expert lactation support post-delivery.</p>	<p>FREE Newborn Photoshoot Professional newborn photography.</p>
<p>COMPLIMENTARY Labour Prep & Breastfeeding Antenatal classes worth ₹1,500.</p>	<p>COMPLIMENTARY Dietician & Nutritionist Pre-delivery health consultations.</p>	<p>COMPLIMENTARY Pediatrician Consultation Free baby consultation after delivery.</p>

LOYALTY REWARDS SAVE UP TO
02 Points Rewards System **10-40%**

1 Point = ₹1

Earn & Redeem 10% of your total bill value

<p>Where You Earn</p> <ul style="list-style-type: none"> • Butterfly Essentials Stores • Baby Vaccinations • OP Consultations • Lab Services • Pharmacy Purchases 	<p>Where You Redeem</p> <ul style="list-style-type: none"> • Butterfly Essentials Store • Baby Vaccinations • Lab Services 	<p>Smart Rules</p> <ul style="list-style-type: none"> • 90-day batch expiry • Auto reminders before expiry • 24-hour point accumulation • Expires 23:59 IST on Day-90
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BABY ESSENTIALS

SAVINGS UP TO

03 Subscription Plans & Butterfly Essentials

₹75,000+

Vaccinations, skincare, diapers — auto-scheduled, delivered to your door, priced exclusively for Shield members.

Vaccination Subscription Plans

Auto-scheduled with smart reminders. Never miss a critical vaccination.

Save ₹10,000+

Baby Shield Skincare Essentials

9 dermatologist-approved products. 24-month supply.

Save ₹17,437

Diaper Shield Essentials

Monthly premium deliveries + newborn kit.

Save ₹35,679+

Baby Shield Hygiene Essentials — Best Value Bundle

24-month diapers + baby wipes + skincare. Complete 2-year peace-of-mind coverage.

Save ₹60,279

Combined Vaccination + Butterfly Essentials Savings: ₹85,000+

WELLNESS & EXPERIENCE

EXCLUSIVE DISCOUNT

04 Partner Wellness Services

Up to 50%

Handpicked wellness partners for your physical recovery, mental well-being, and joyful milestones.

1

Pre & Post-natal Pilates & Yoga

Guided fitness sessions for mothers.

2

Holistic Wellness Sessions

Mind, body, spirit rejuvenation.

3

Mental Health Sessions (PPD)

Post-partum depression support.

4

Cognitive Behavioural Therapy

Evidence-based emotional therapy.

5

Lamaze & Birthing Classes

Breathing, birthing, partner prep.

6

Newborn Photography Milestones

Every precious milestone captured.

All partners vetted by Rainbow Children's Hospital · Book on the Community Portal

EXCLUSIVE ACCESS SAVINGS WORTH

05 Mothers Community at RainbowShield.in **₹24,000+**

An exclusive digital community where mothers connect, learn, share, and grow together with expert guidance.

<p>1</p> <p>Share Your Journey Post questions and thoughts with mothers and doctors.</p>	<p>2</p> <p>Community Support Guidance on mental health, nutrition, baby care.</p>	<p>3</p> <p>Nutritionist & Dietician Calls Speak to certified experts for personalized plans.</p>
<p>4</p> <p>Easy Doctor Appointments No queues, instant confirmation.</p>	<p>5</p> <p>Trusted Partner Services Yoga, therapy, photography — vetted and accessible.</p>	<p>6</p> <p>Workshops & Live Sessions Expert-led webinars, Q&A, learning.</p>
<p>7</p> <p>Vaccination Appointments Book and track your baby's immunization schedule.</p>		

The Complete Picture — Your Rainbow Shield Value

#	BENEFIT PILLAR	WHAT'S INCLUDED	SAVINGS
●	Hospital Care Plan	Consultations, scans, delivery, free services	₹18,000+
●	Points Rewards System	10% earn & redeem on every transaction	₹10,000+
●	Baby Essentials	Vaccination + Butterfly Essentials bundles	₹75,000+
●	Partner Wellness	Yoga, therapy, photography, birthing classes	Up to 50% off
●	Mothers Community	Dietician consults, live sessions, workshops	₹24,000+
Total Benefits Worth			₹1,42,000+

<p>TOTAL BENEFITS WORTH</p> <p>₹1,42,000+</p>	<p>YOUR INVESTMENT</p> <p>₹9,999</p>	<p>YOUR RETURN</p> <p>14x Value</p>
<p>Pay ₹9,999 once and receive benefits worth ₹1,42,000+ — an incredible 14x return. No recurring fees. No hidden charges.</p>		

Give Your Family the Care They Deserve

Join thousands of mothers who have already activated their Rainbow Shield. From your first consultation to your baby's happiest milestones — everything is more affordable, more accessible, and more meaningful.

Visit: RainbowShield.in | Call: 9248358070